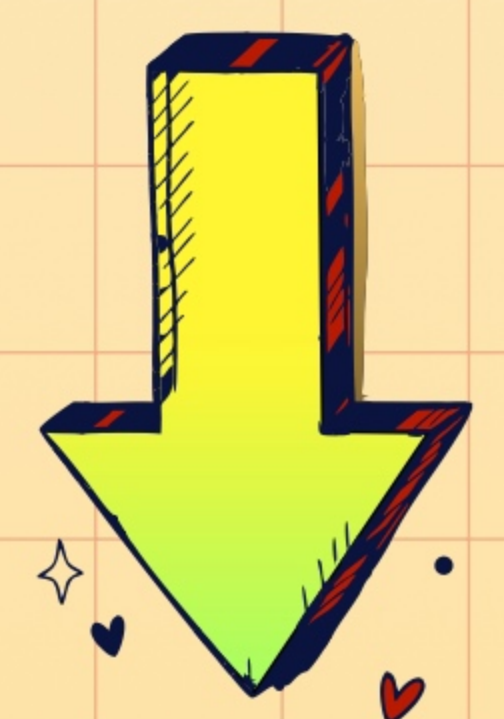
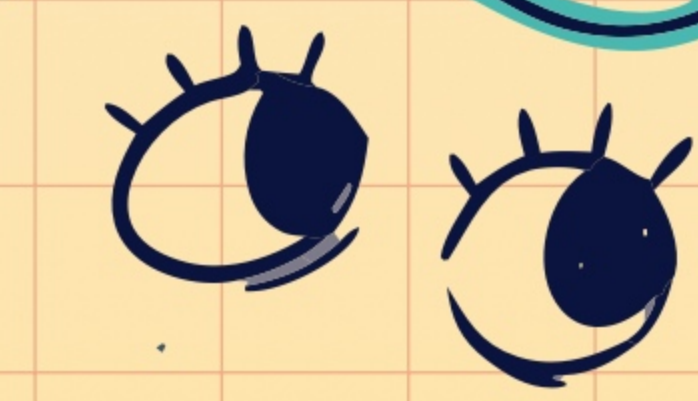


# DESIGN PORTFOLIO

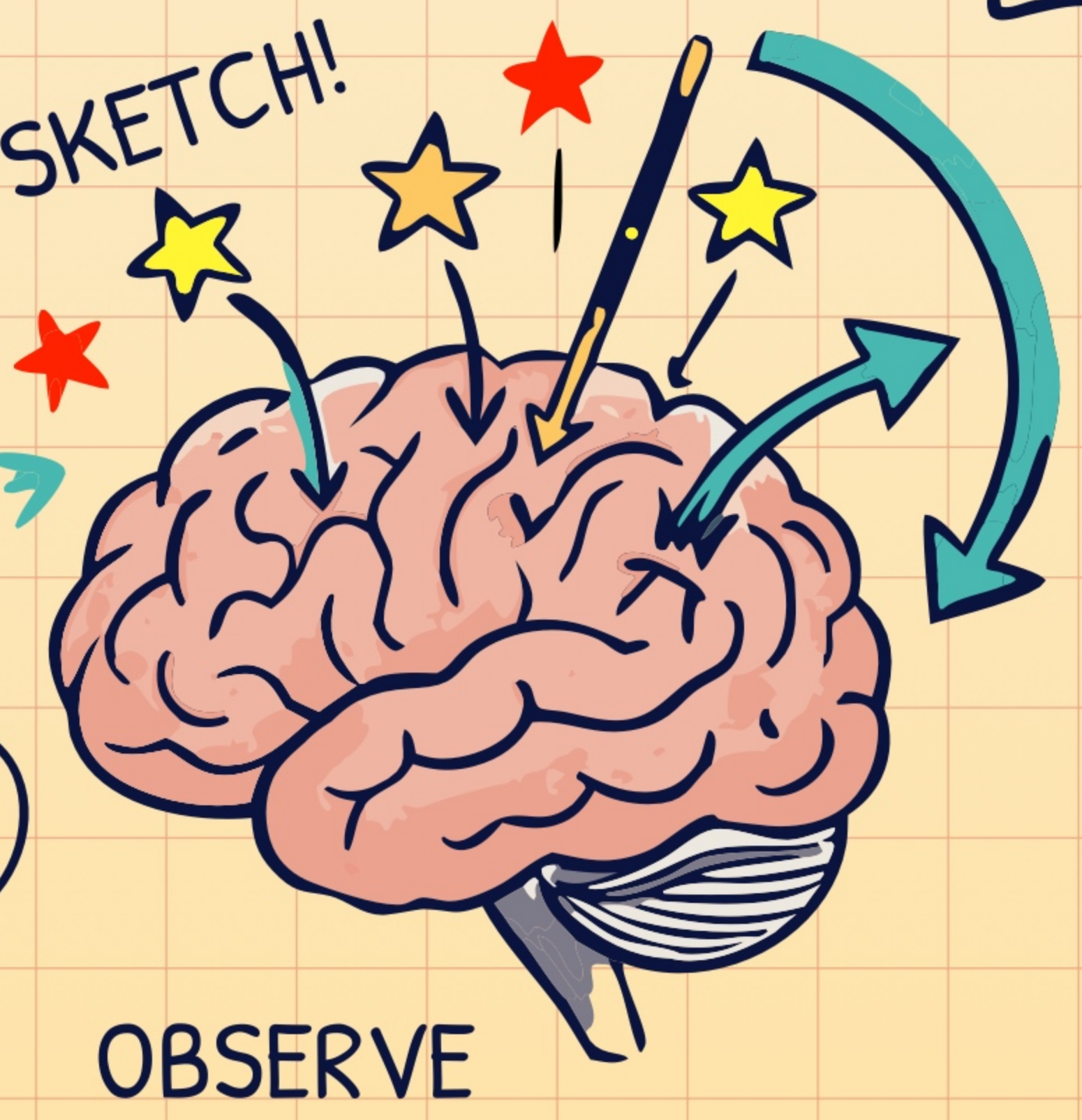
IDEAS  
HERE

UI/UX DESIGNER  
YUVAJ SINGH

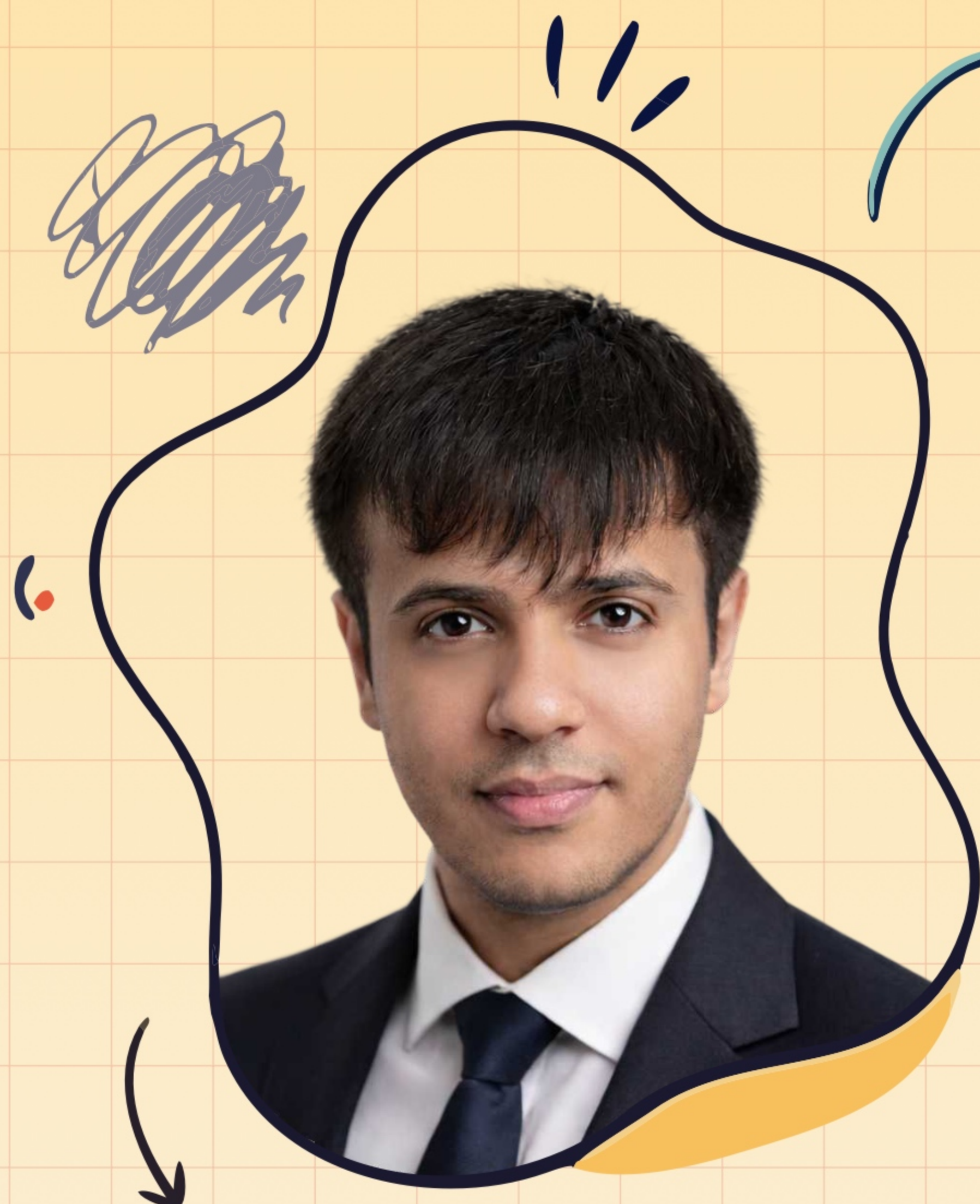
SKETCH!



llllllllll



# “HELLO!”



**YUVRAJ SINGH**

UI/UX DESIGNER

## ABOUT ME

Curious and detail-driven Computer Science and Design student focused on building thoughtful digital products and experiences.

Strong foundation in UI/UX, product design.

Worked on freelance projects, team-driven initiatives, contributing across design, development, and experimentation.

## EDUCATION

2024-2028  
Indraprastha Institute of Information Technology Delhi (IIIT Delhi)  
B.tech - Computer Science and Design

2010-2024  
Birla Vidya Niketan, New Delhi  
Physics, Chemistry, Maths

## SKILLS

UI/UX Design,  
Product Design,  
Branding & Identity,  
Interaction Design

## SOFTWARE



★★★



★★☆



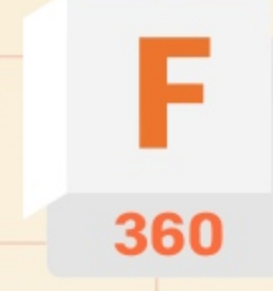
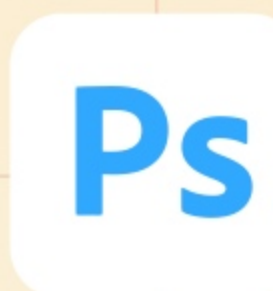
★★☆



★★☆



★★☆



## LEADERSHIP

Scene On - Freelance  
Grove Growth -  
Freelance  
Student Council -  
PR Head

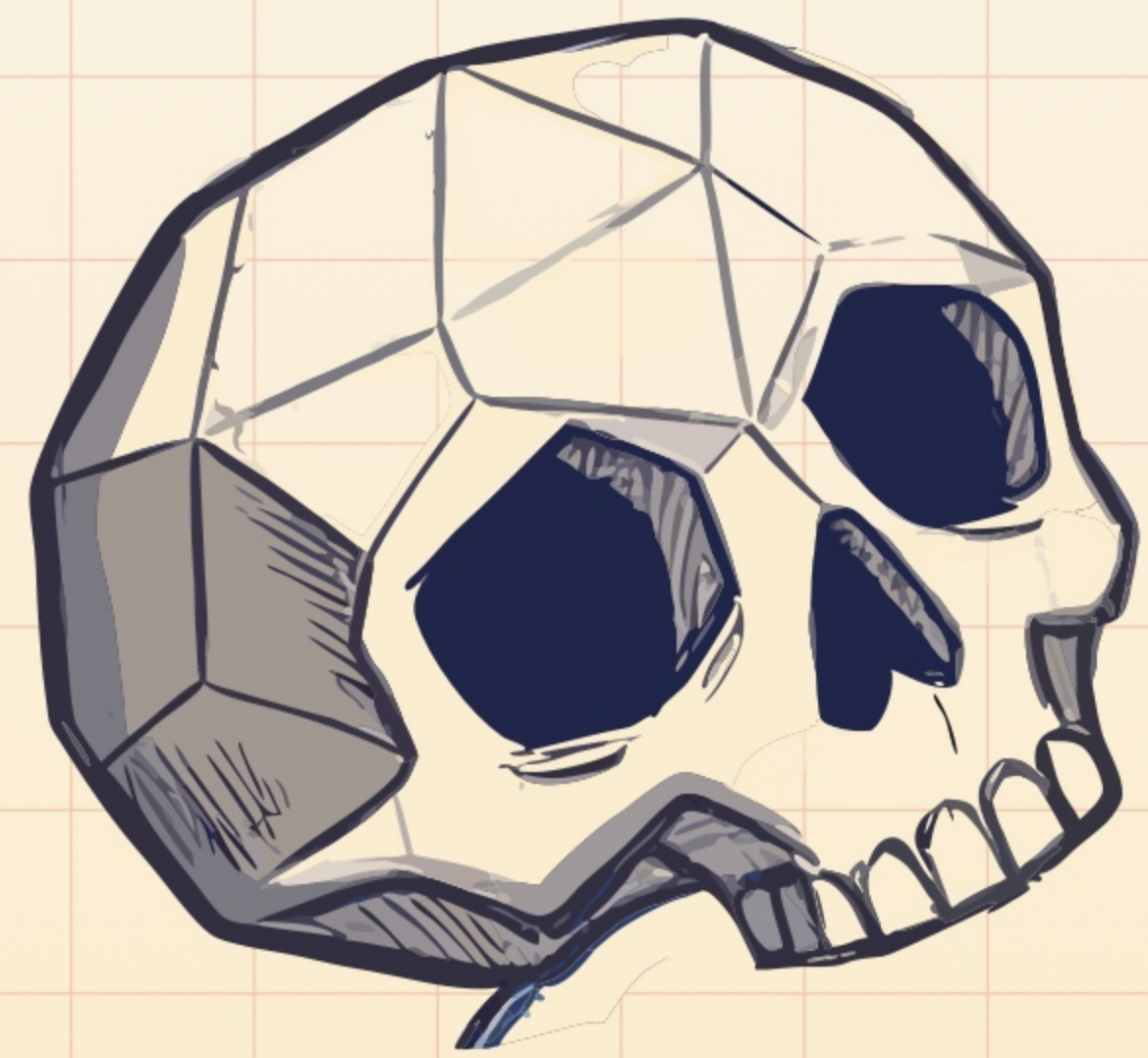
Design Head - Farewell '26  
Design Head - Odyssey '26  
Design Head - Induction '25

## CONTACT

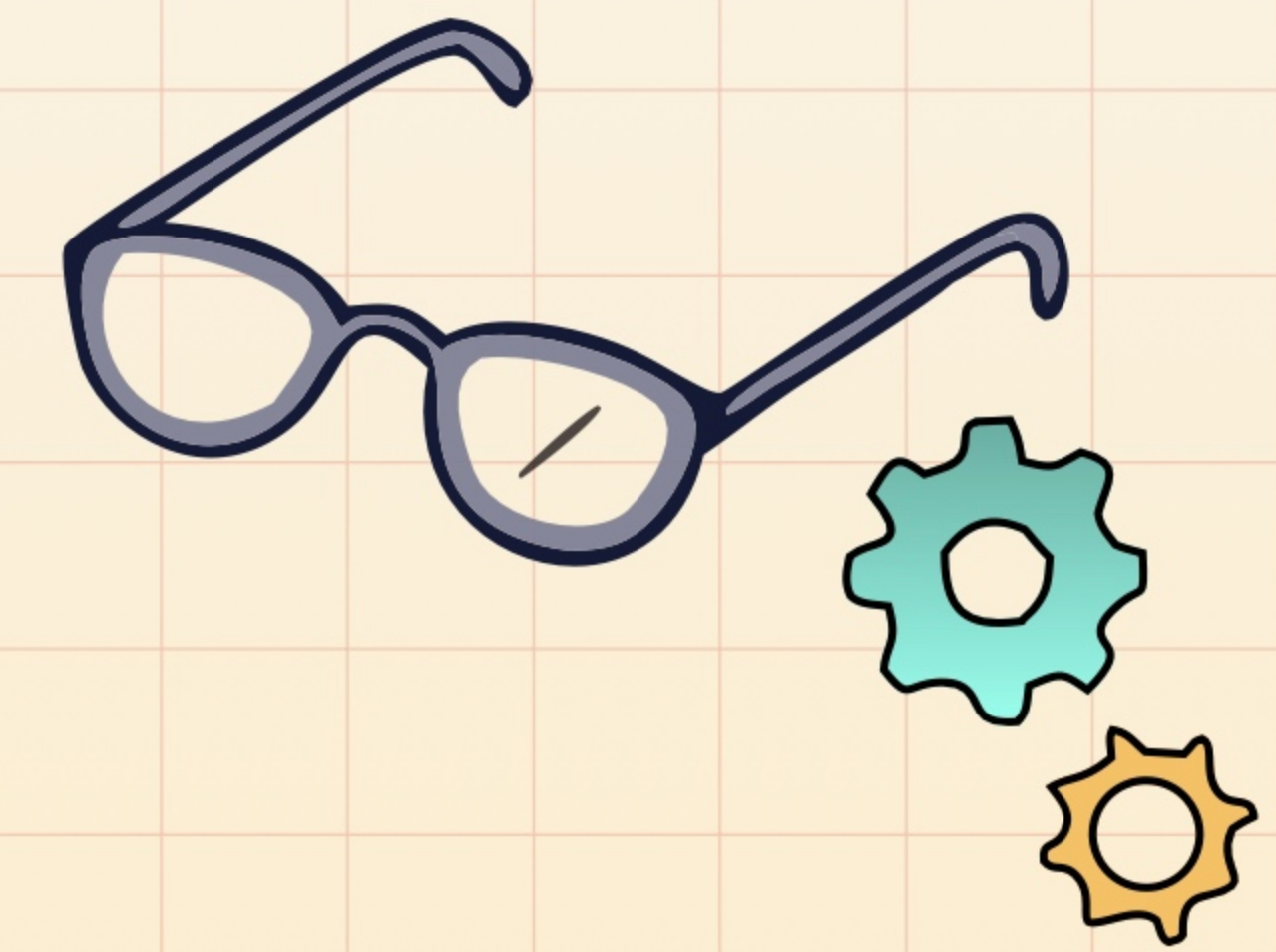
Email:  
singh.yuvraj1806@gmail.com

Phone:  
+91 9910445032

LinkedIn:  
<https://www.linkedin.com/in/yuvraj-singh/>



# CONTENTS



## 01 UI/UX DESIGN

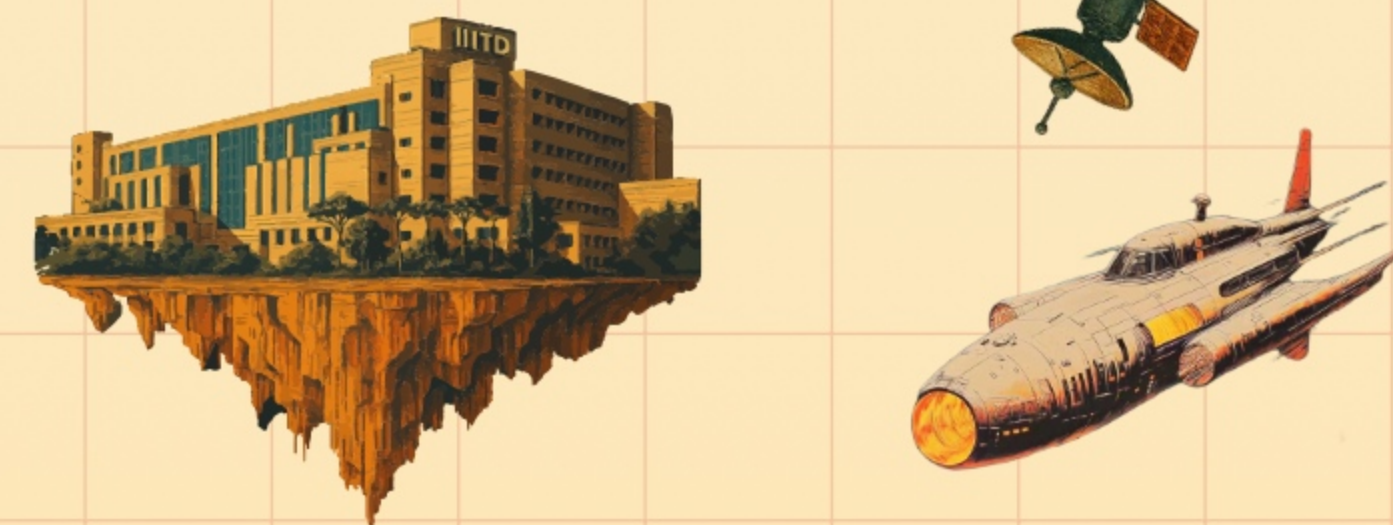
### SCENEON



- UI/UX Design,
- Product Design,
- Branding & Identity,
- Growth

## 02 UI/UX DESIGN

### INDUCTION'25

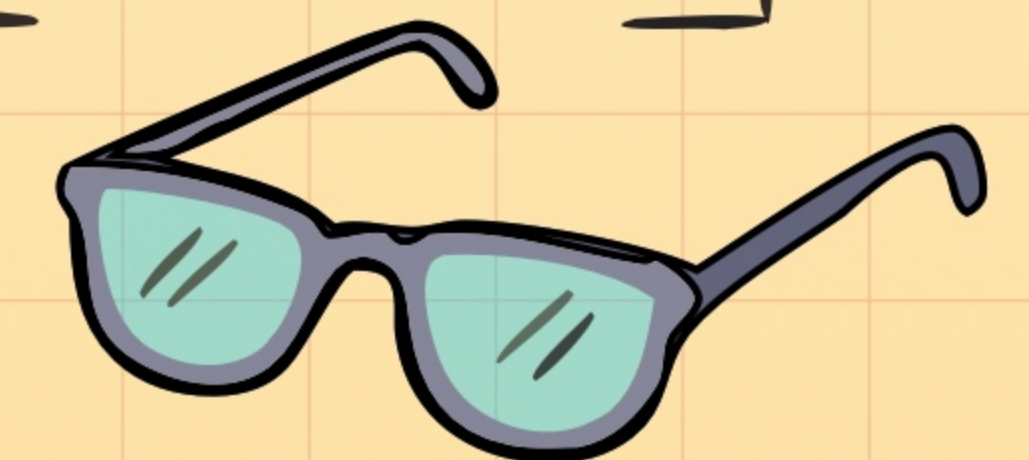
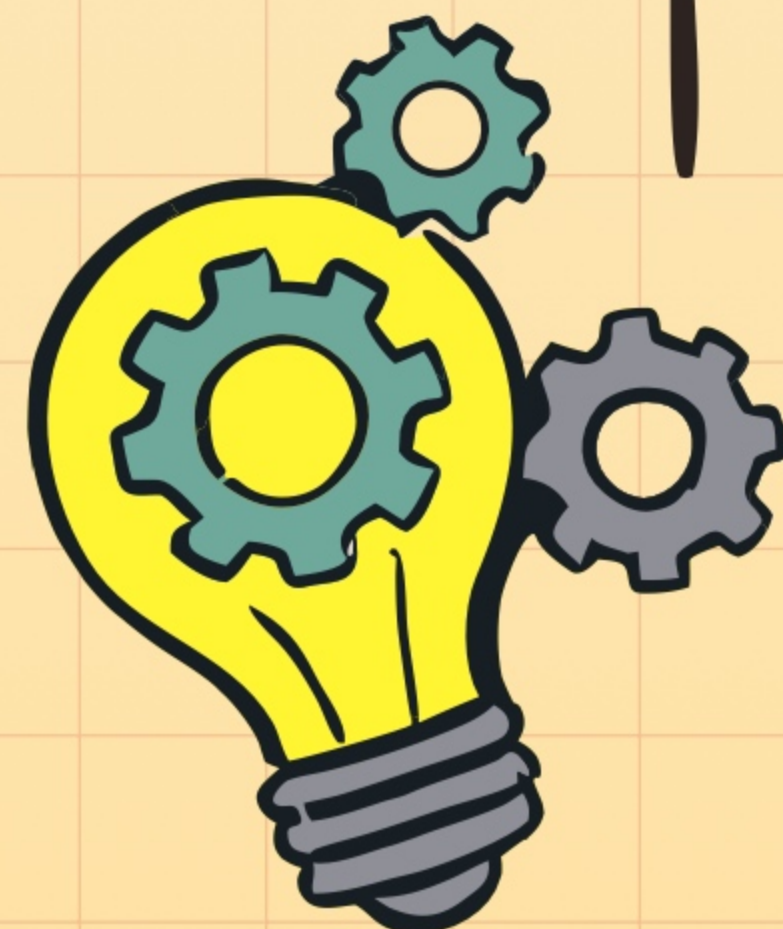


- UI/UX Design,
- Product Design,
- Branding & Strategy,
- Interaction Design

## 03 PLAYGROUND



- UI/UX Design,
- Product Design,
- Branding & Identity,



# SCENEON



Discover Events. Make Memories.

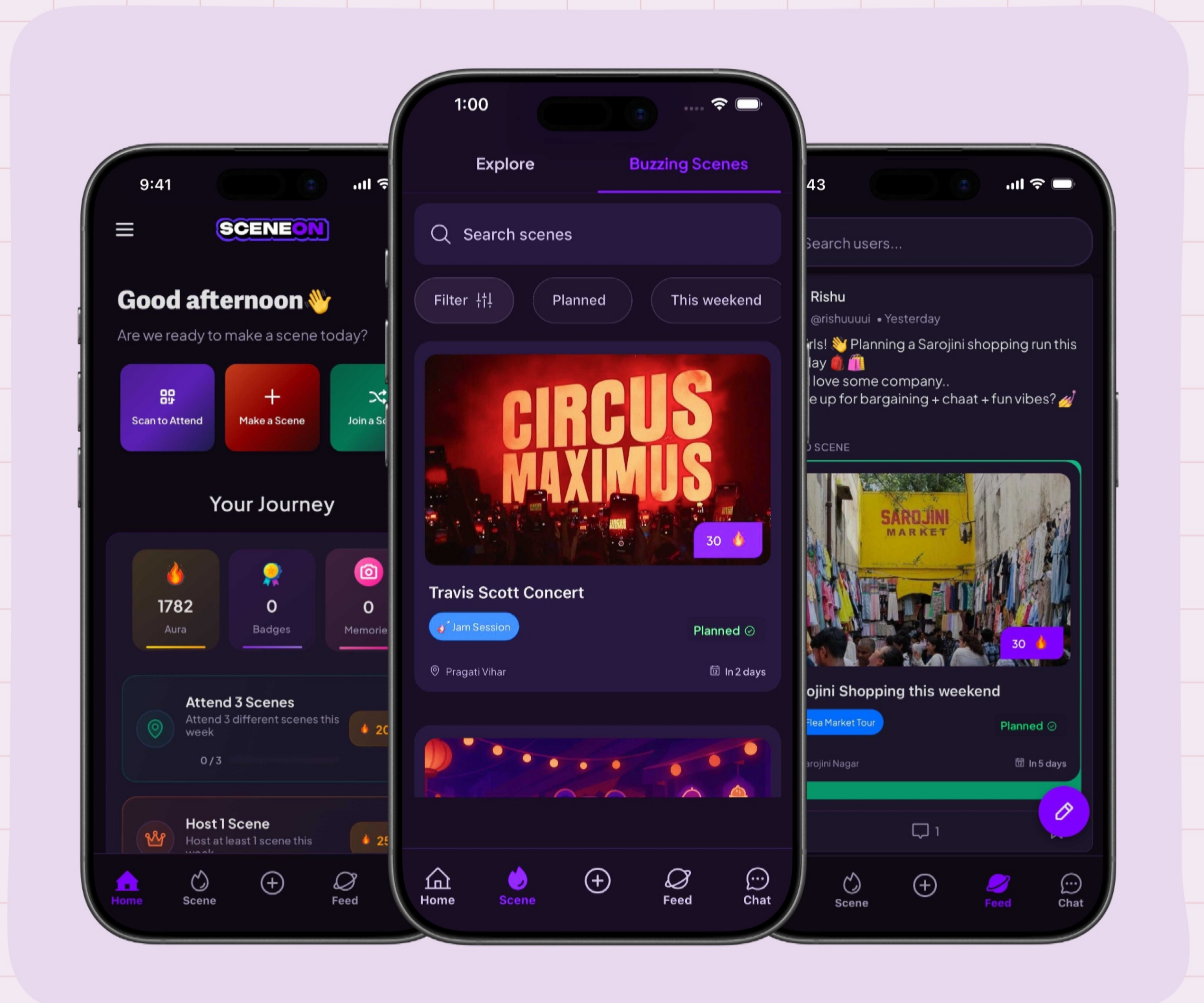
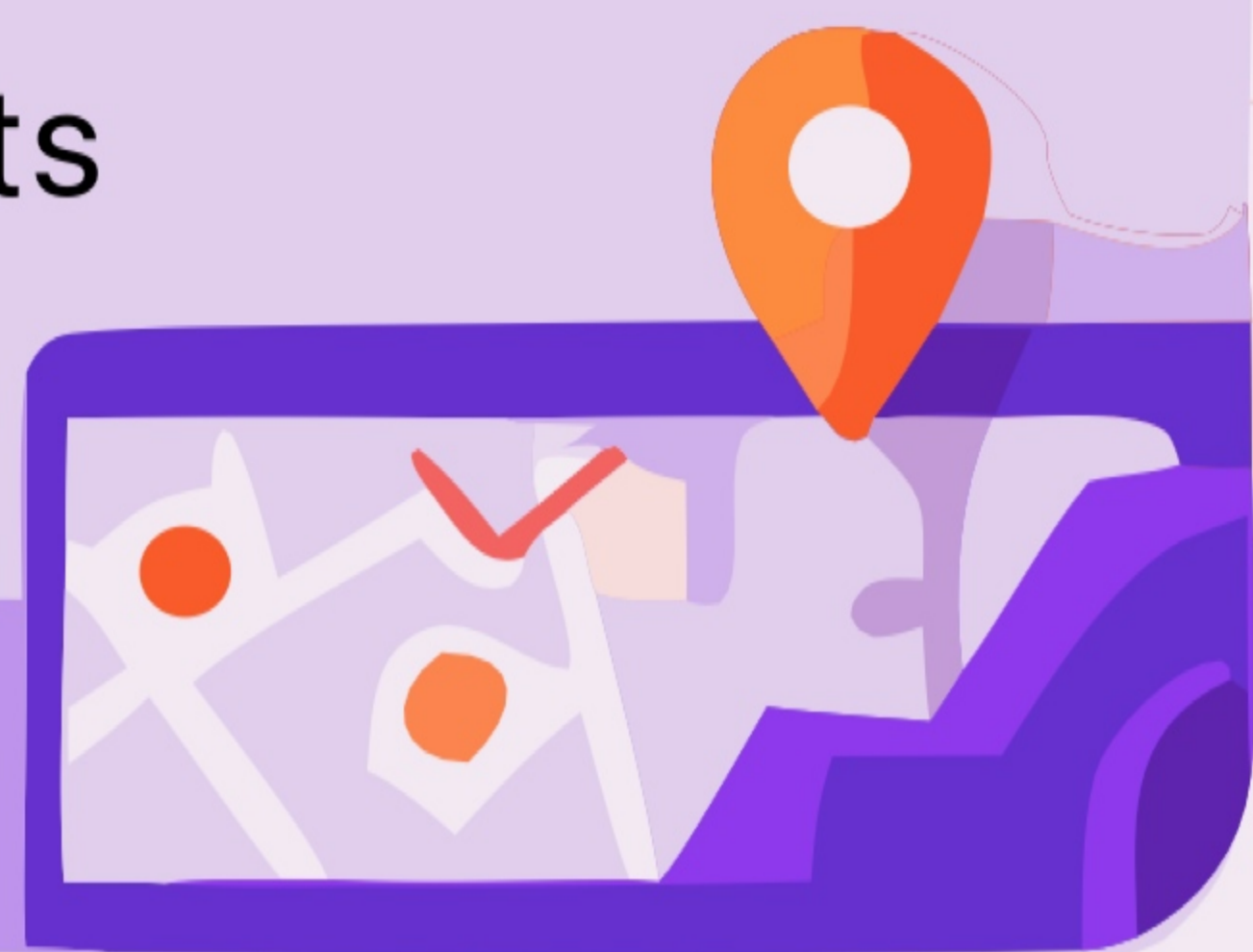
## Overview



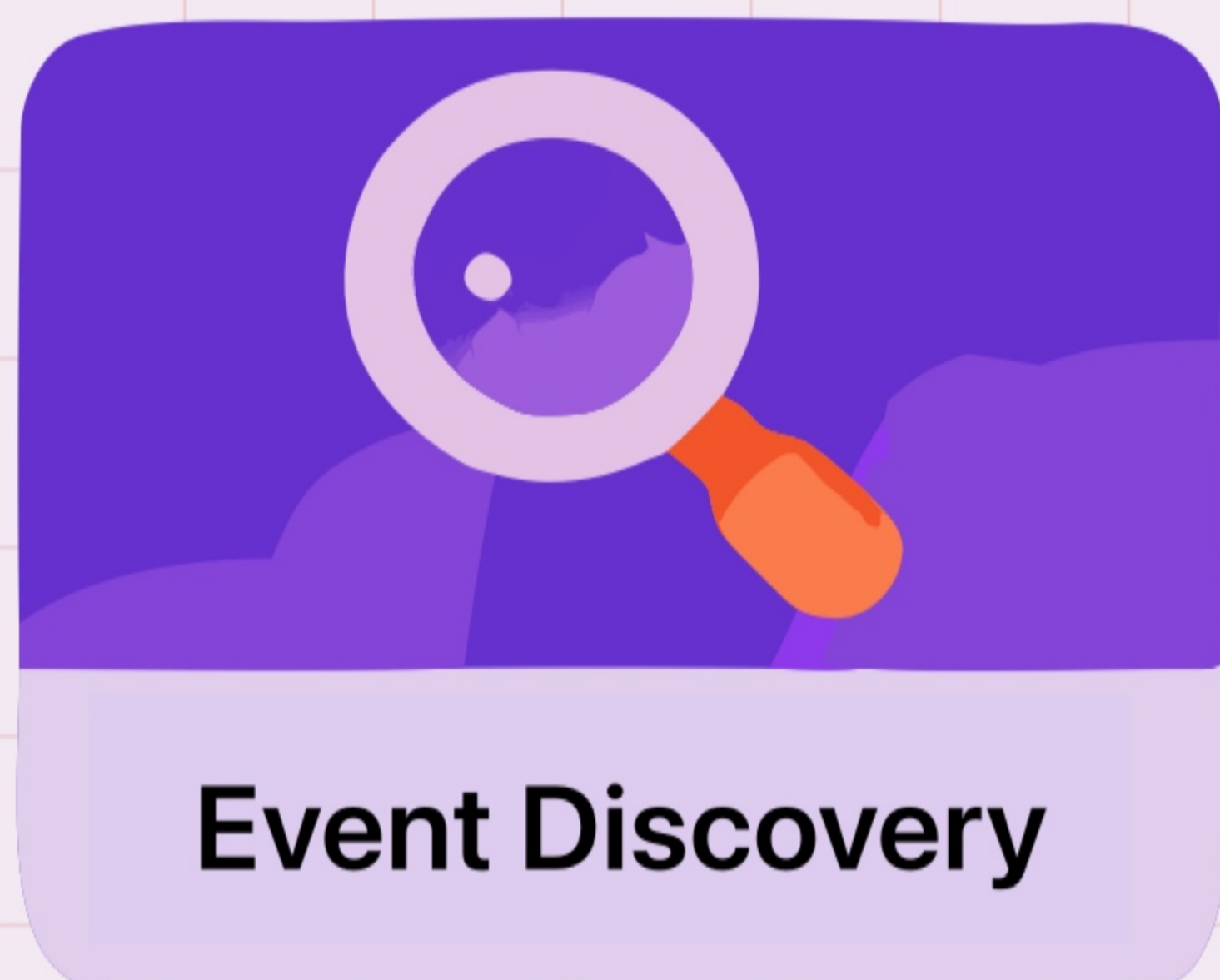
A social discovery platform designed to help people find, explore, and join real-world experiences.

### Problem / Idea

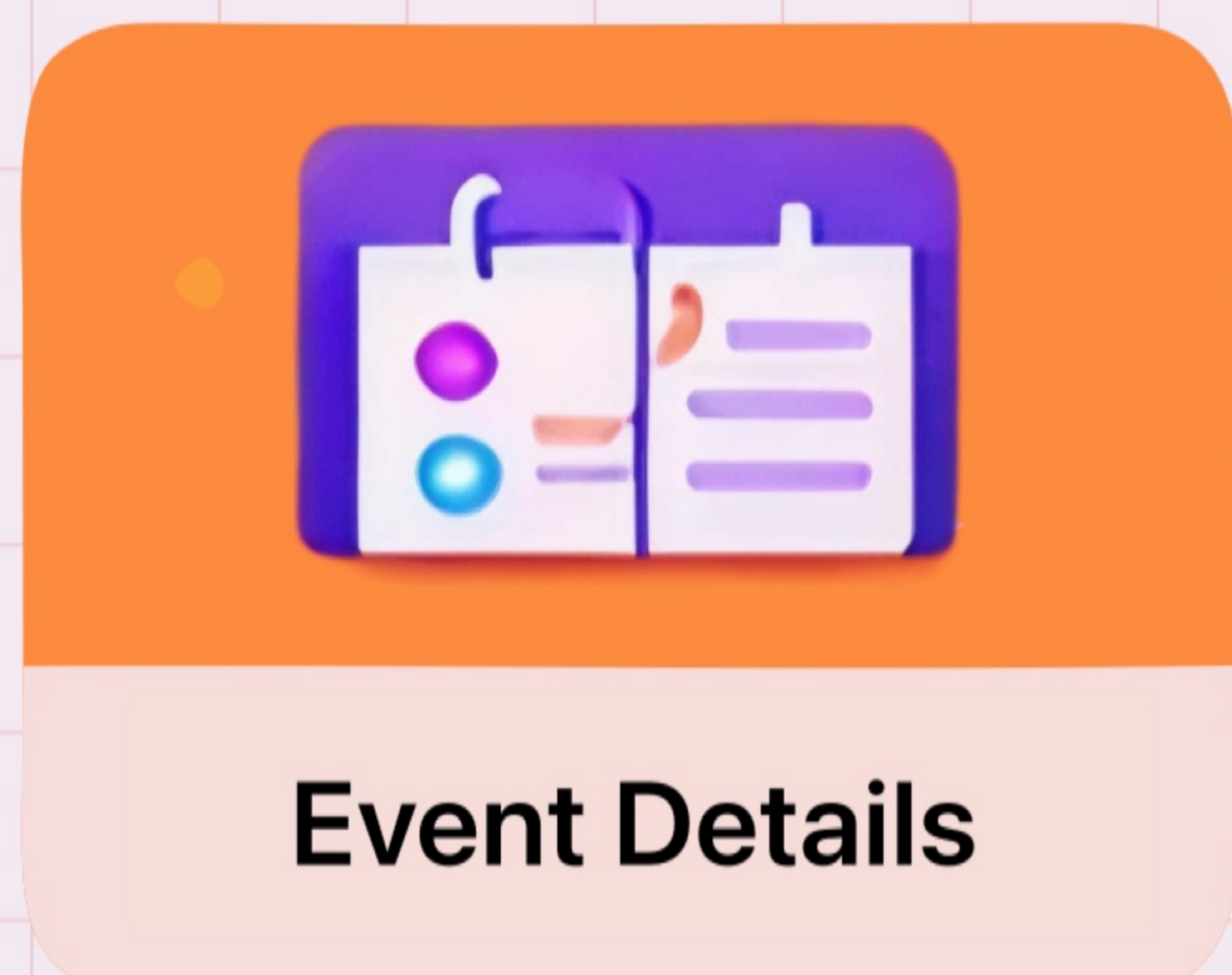
Finding relevant events is fragmented and time-consuming



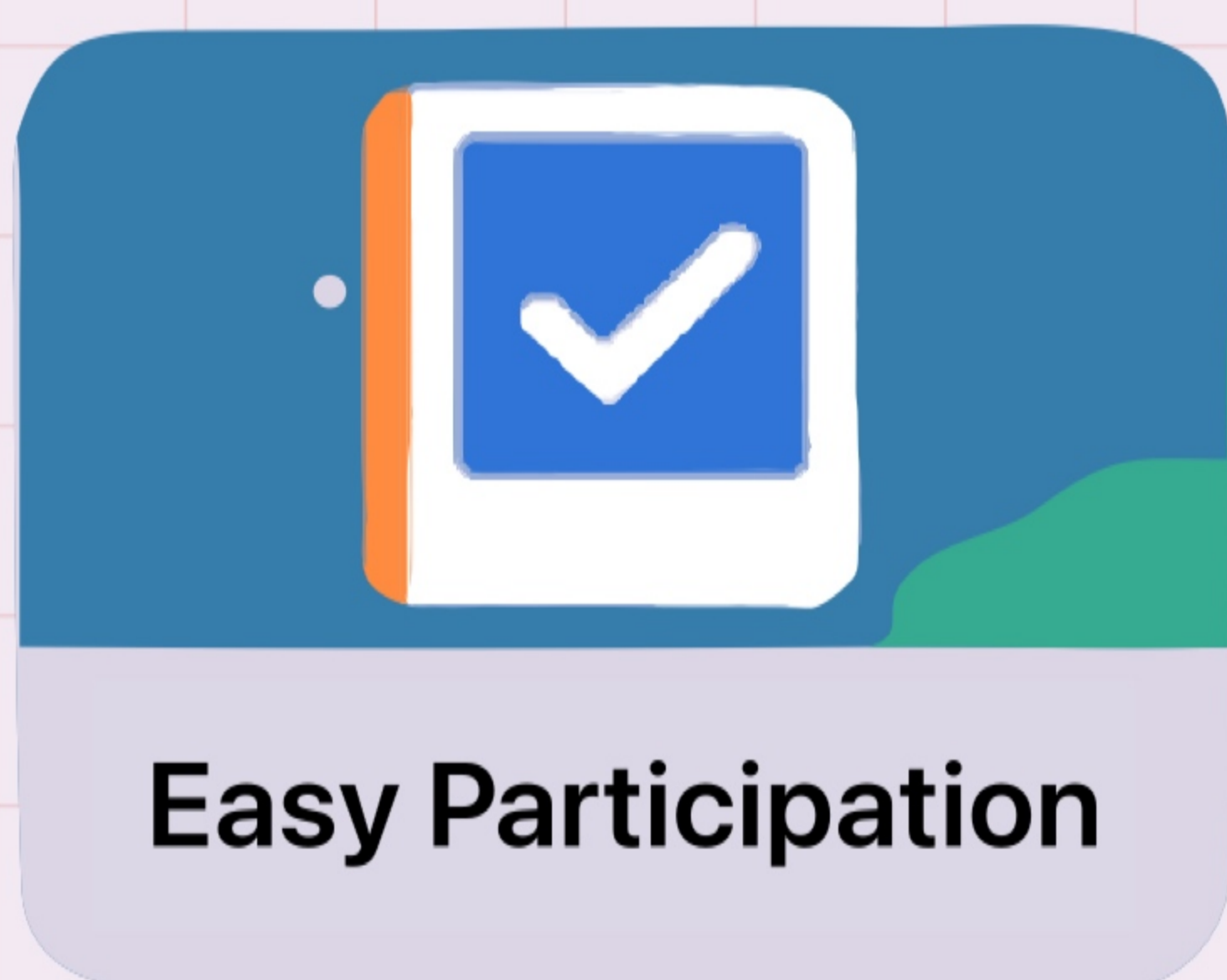
## Features



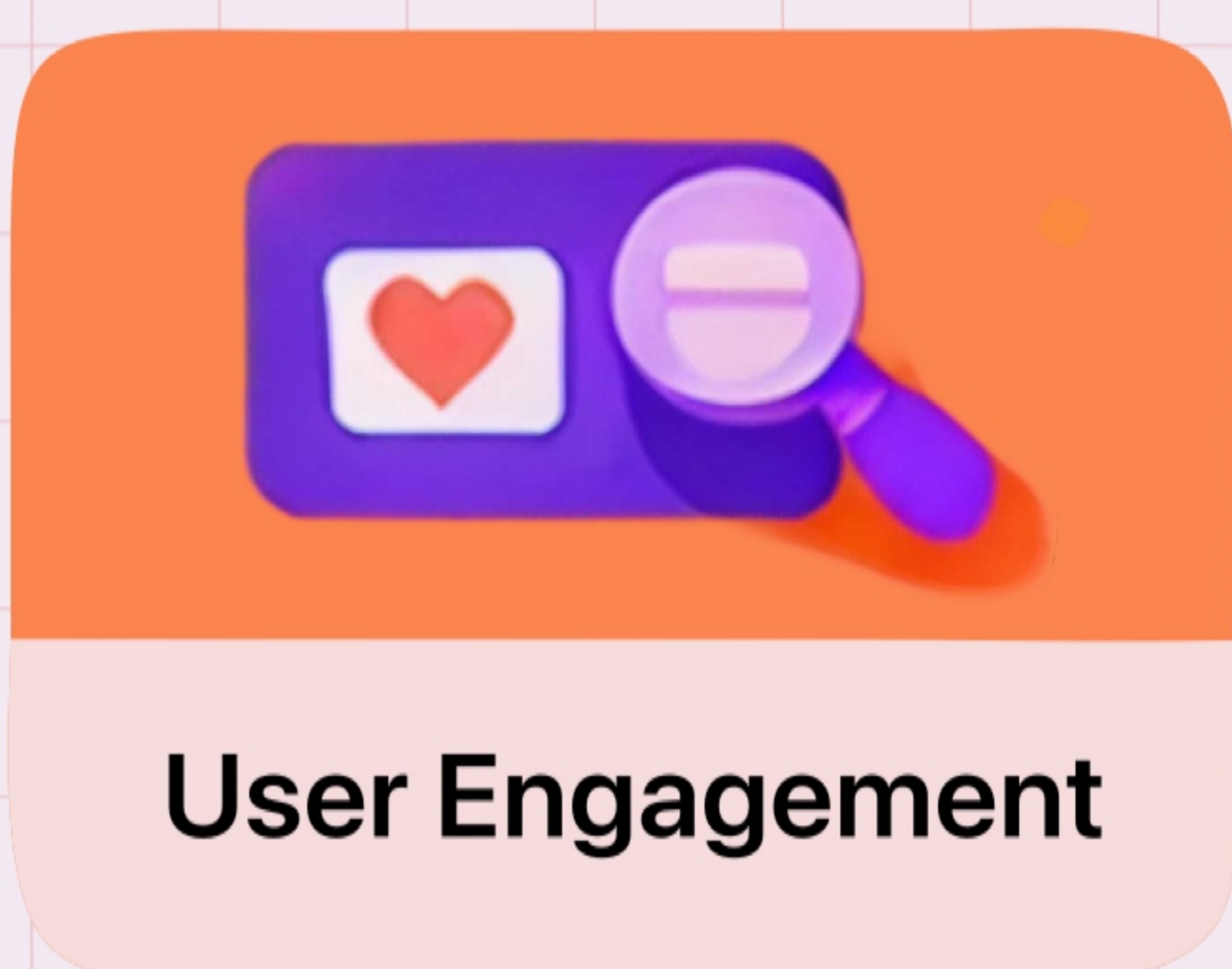
Event Discovery



Event Details



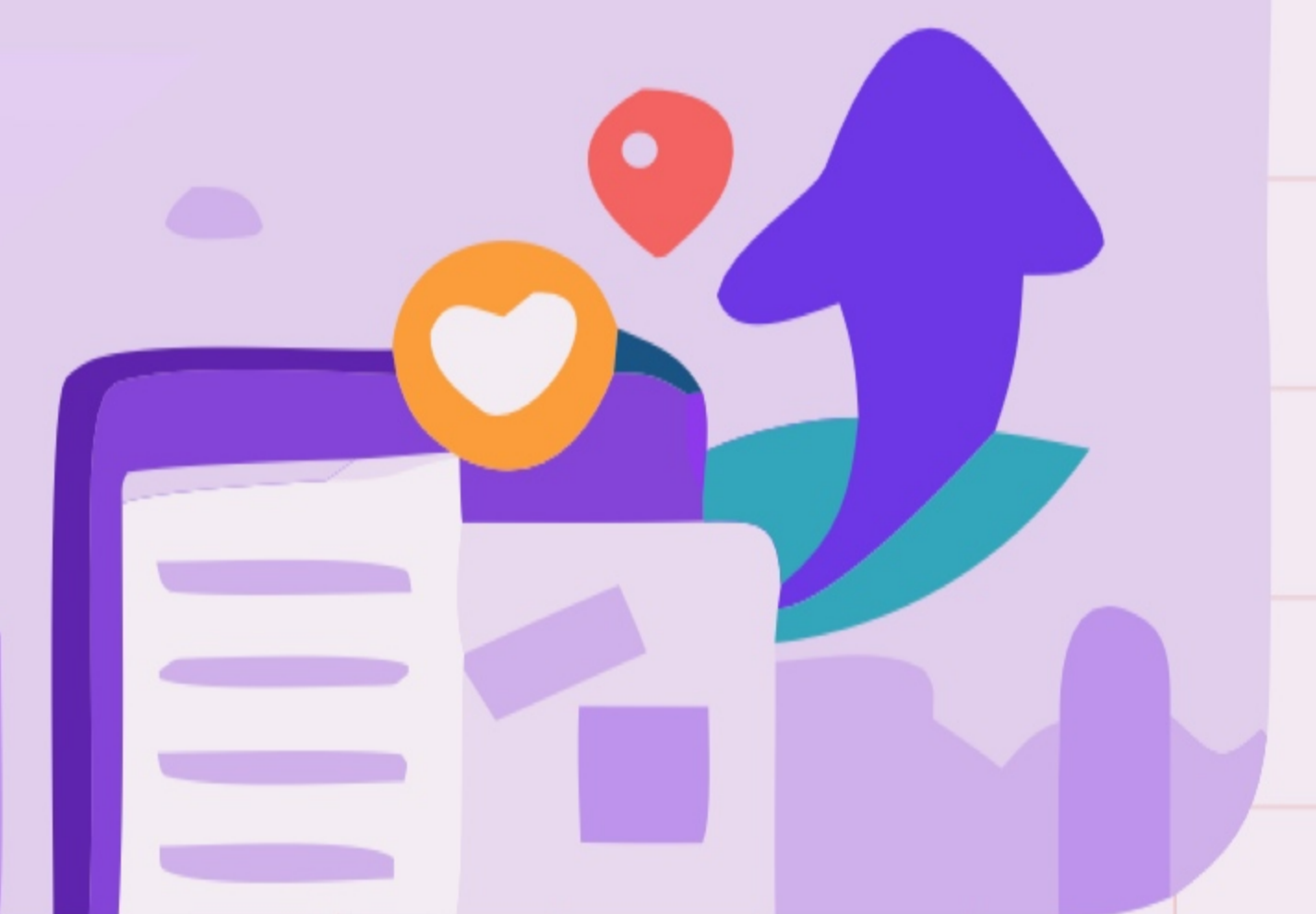
Easy Participation



User Engagement

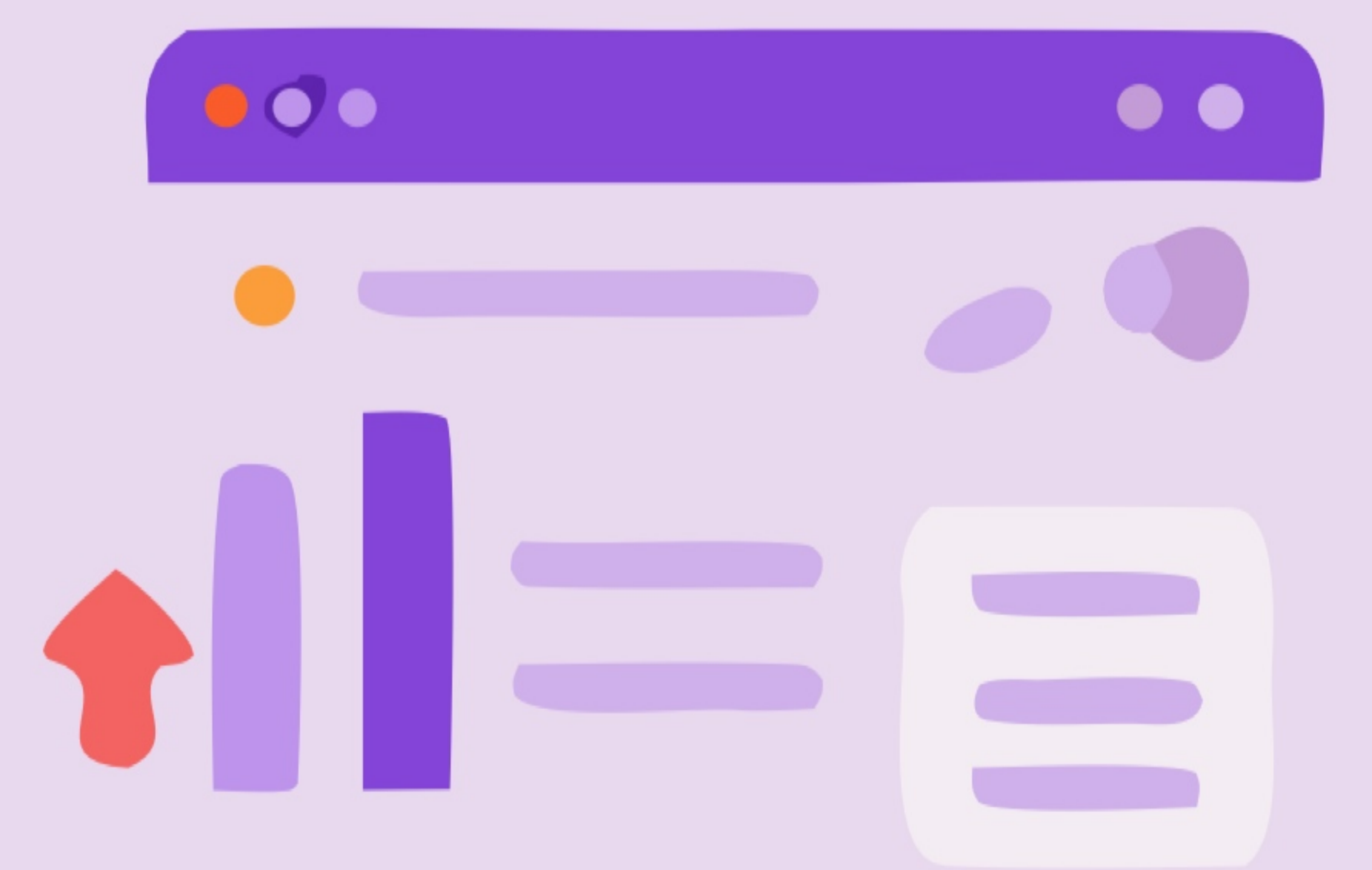
### User Flows

Effortless discovery to participation, designed for speed and clarity.



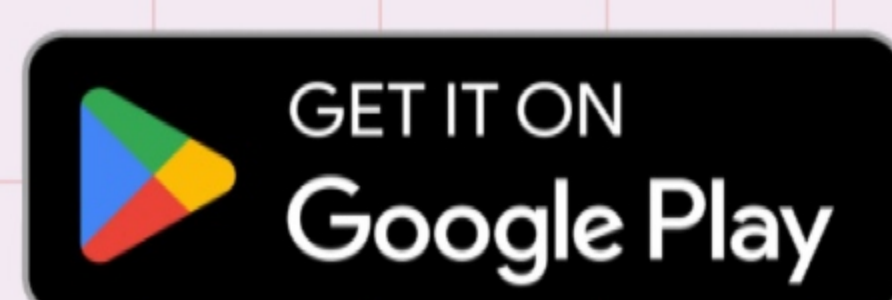
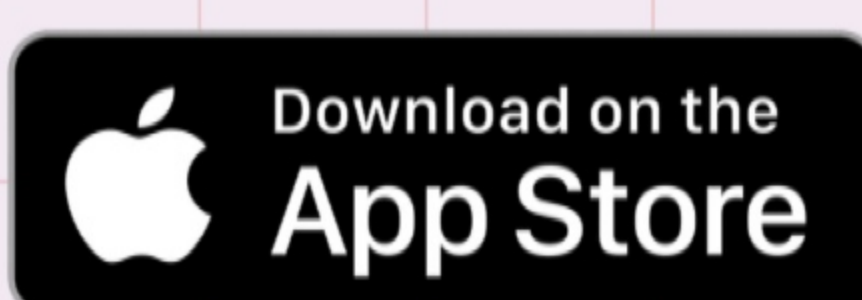
## UI & Interaction

- Clear hierarchy
- High scannability
- Social-first visual design



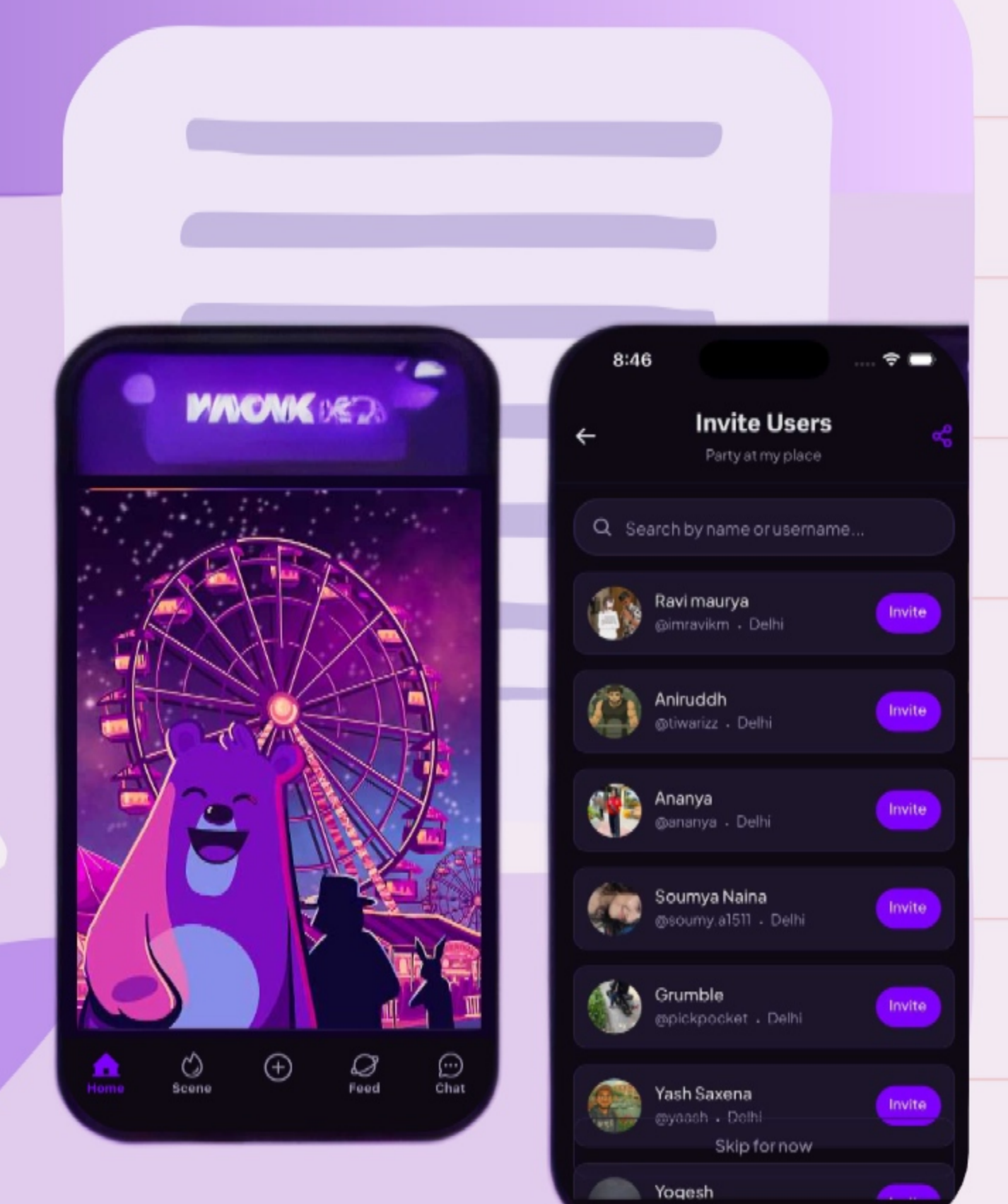
### User Flows

Fast, intuitive flows for discovering, exploring, and joining events.



## Growth Design

- Instagram posts & stories as product surfaces
- Reusable design systems



My Role

UX

UI

Interaction

Growth

2025-26

# INDUCTION '25

Designing a Unified Onboarding Experience

## OVERVIEW

Induction '25 aimed to create a cohesive onboarding experience for new students at IIT Delhi.



Unified Website  
All-in-one event portal



Consistent Branding  
Cohesive identity design

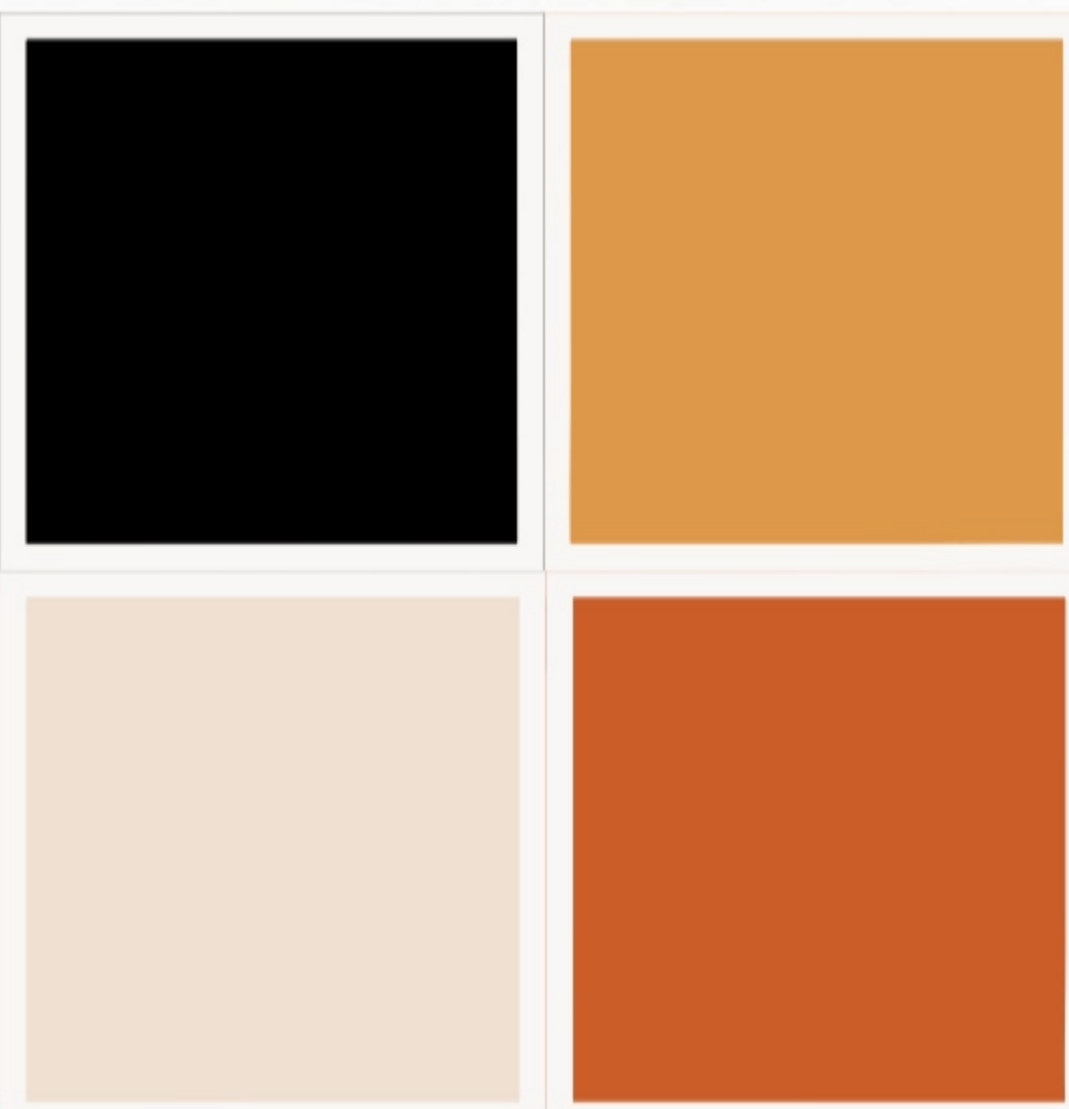


Social Creatives  
Engaging social media posts

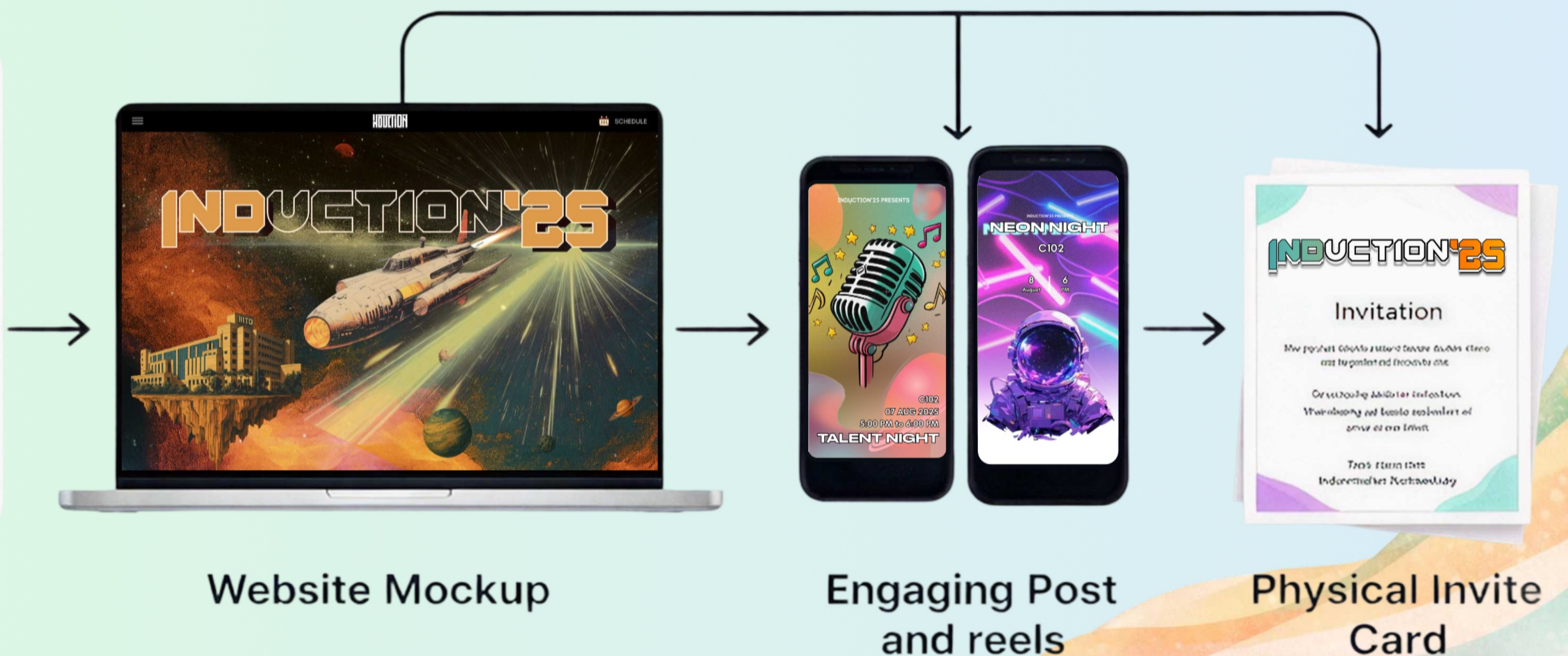


## THE SOLUTION

### Design System



Color swatches



Website Mockup



Engaging Post and reels



Physical Invite Card

## IMPACT

**+82%**  
Engagement

**95%**  
Clarity in Communication

**100%**  
Consistent branding

Branding & Strategy

UX

UI

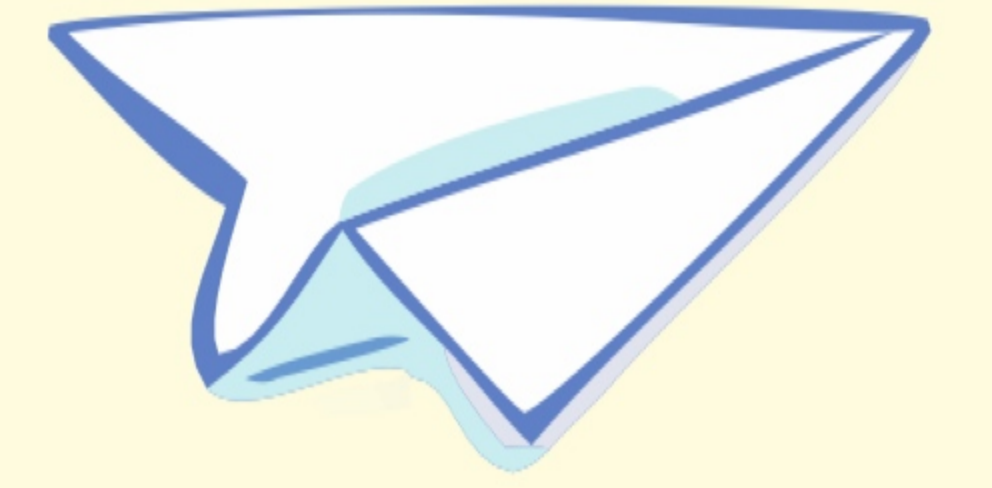
Interaction

Growth

2025-26



# PLAYGROUND









**India HCI 2025**  
*Transhumanism in HCI*

**REGISTER NOW!**  
 7th - 9th Nov, 2025  
 At IIIT Delhi

\* For more details, please visit the India HCI website. [2025.indiahci.org](https://2025.indiahci.org)




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 INFORMATION TECHNOLOGY DELHI



## ELECTION DAY

20TH AUGUST



NOMINATE YOURSELF NOW FOR THE STUDENT COUNCIL 2025-2026

BATCH OF 2026

# FAREWELL

7th MAY 2026






SYMPHONY OF POSSIBILITIES

E-CELL PRESENTS E-SUMMIT 2025

MARK YOUR CALENDARS

21-22 MARCH

AT IIIT DELHI




 INDRAPRASTHA INSTITUTE of  
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# INDUCTION'25

WELCOME BATCH OF 2029



Happy Father's Day





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